

BERLIN ART WEEK 13—17 SEP 2023

Press Release
Berlin, 11 May 2023

Berliner Volksbank becomes Berlin Art Week's Main Sponsor

- **A three-year period is planned.**
- **On the new partnership: "Art and culture bring people together and inspire debate", according to Carsten Jung, chairman of Berliner Volksbank.**
- **Access to art for a broad audience remains the goal for the twelfth Berlin Art Week (13–17 September 2023), which again looks forward to a great response.**

Each September, Berlin Art Week presents the diverse Berlin art world in all its facets. This year, the festival week (13–17 September) will open the fall art season for the twelfth time. For the first time this year, it is being supported by Berliner Volksbank, our new main sponsor for the next three years. This partnership is a logical development, for Germany's largest regional credit union has been promoting the long-term funding of innovative creative projects and initiatives in Berlin that contribute to the city's cultural and social diversity for many years now.

»For us at Berliner Volksbank, this regional commitment is very important to us, for we feel deeply connected to Berlin and Brandenburg. And sponsoring art, craftsmanship, and culture has always been a fixed component of our broad social engagement«, according to chairman Carsten Jung. »By sponsoring Berlin Art Week, on the one hand we want to achieve more visibility for this festival, already loved far beyond Berlin's borders, and at the same time seek to promote access to art. For art inspires, educates, and awakens our creativity. Art and culture bring people together and inspire debate. And that is just what we need in our society and our city in this period of transformation and new beginnings.«

Berliner Volksbank has been working with Stiftung Kunstforum for the art and cultural landscape in Berlin and Brandenburg since 2007. The foundation focuses on exhibiting the former corporate collection, consisting of 1,500 works by more than 170 regional artists. To accompany this, Werkstatt für Kreative (Workshop for Creatives) offers a programme in art education for children and young adults to foster access to art and to the region's diverse museum landscape. As part of Berlin Art Week, in a joint exhibition with the art foundation DZ BANK, Stiftung Kunstforum will be presenting works from its collection alongside the work of select contemporary artists. Here you can find more information about Berliner Volksbank's social and cultural commitment.

“We are pleased that Berliner Volksbank will be supporting and joining us as our main sponsor starting this year. A large-scale event with international appeal requires supporters. Only then can it succeed in reaching a truly broad audience for contemporary art in Berlin in ever new ways”, according to Moritz van Dülmen, managing director at Kulturprojekte Berlin. With more than fifty partners—museums, exhibition institutions, art fairs, private collections, project spaces, and numerous galleries—Berlin Art Week is the largest joint event of important institutions in the contemporary art world in Berlin and presents a diverse program. In 2022, Berlin Art Week attracted 120,000 visitors. The festival expects a similar response in 2023.

GASAG AG's support for Berlin Art Week has come to an end after six successful years. Kulturprojekte Berlin would like to thank everyone at GASAG AG for the wonderful collaboration.

Berlin Art Week is a project of Kulturprojekte Berlin. It is made possible with the support of the Senate Department for Culture and Community, the Senate Department for Economics, Energy and Public Enterprises, and the European Regional Development Fund, and is realized with funding from Berliner Volksbank eG.